

WHAT IS



**REP THE
MOVEMENT?**

A GLOBAL MOVEMENT OF FIGHTERS
©FIGHT THE NEW DRUG



**REPPING THE
MOVEMENT IS
SO MUCH MORE
THAN JUST
WEARING A TEE.**

**IT'S REPRESENTING
THE STANCE YOU'RE
TAKING AGAINST
PORN'S HARMS.**

"REP THE MOVEMENT"

That's a phrase you'll hear and see a lot all over our site and social media, but you might not know exactly what it means.

It means that you got a shirt from our online store and you proudly wear it to spark conversations about the scientifically shown harms of porn, and you want to wear a tee that represents a larger global movement to stop the demand for sexual exploitation.

BUT WHEN YOU REP THE MOVEMENT, WHAT EXACTLY ARE YOU REPPING?

The truth is, every time you choose to rep the movement, you keep this movement going. When you wear your "Porn Kills Love" or "Stop The Demand" tee, or any other Fighter gear, you support this cause in every way—including with your dollars. In a big way, buying a shirt is making a donation to this nonprofit, and helping to fund our social awareness campaign.

**BY CHOOSING TO
ACTIVELY
SUPPORT FIGHT
THE NEW DRUG
TODAY, HERE
ARE THE
CONVERSATION-
CHANGING
PROJECTS
YOU'LL BE
HELPING TO
MAKE POSSIBLE.**

GLOBALIZATION + GETTING THE WORD OUT

TRANSLATED WEBSITES

ARTICLES + REPORTING

**SOCIAL MEDIA +
AWARENESS CAMPAIGNS**

At the end of the day, this wouldn't be a global movement without all of you, and when you support FTND, you're tangibly giving further power to the facts that society desperately needs to hear.

EDUCATION
RAISING
AWARENESS &
EMPOWERING
YOUTH

LIVE PRESENTATIONS

**"BRAIN, HEART, WORLD"
DOCUMENTARY SERIES**

**CONSIDER BEFORE
CONSUMING PODCAST**

**EVERY DAY, WE'RE
EXCITED BY THE
POTENTIAL WE KNOW
PROJECTS LIKE THESE
HAVE TO REACH
INDIVIDUALS ACROSS
THE GLOBE WITH THE
FACTS, AND THEY ALL
DEPEND ON THE
SUPPORT OF FIGHTERS
LIKE YOU. WHAT WE'VE
LISTED HERE IS ONLY
THE START OF WHAT
WE'RE WORKING ON.**



THANK YOU, FIGHTERS!

There are many other ongoing and future projects that we're continuing to create and share, and they wouldn't be possible without your support and your continued choice to partner with us in this fight for love.

Through whatever means you're able to, supporting this organization is literally representing the stand you're taking against porn and the stand you're taking to fight for real love.



FOLLOW



TURN ON
NOTIFICATIONS

HELP SUPPORT THE MOVEMENT

**AS A 501(C)(3) NONPROFIT
ORGANIZATION, WE RELY ON
GENEROUS DONATIONS TO
HELP EFFECTIVELY EDUCATE
PEOPLE ON THE HARMS OF
PORNOGRAPHY.**

[FTND.ORG/DONATE](https://ftnd.org/donate)

LIKE, COMMENT, & SHARE



SAVE

