

**WHAT DOES**

**"STOP THE**

**DEMAND"**

**MEAN?**

**#STOPTHEDEMAND**

**A GLOBAL MOVEMENT OF FIGHTERS**

**©FIGHT THE NEW DRUG**

As long as there's a demand for porn—especially porn that is extreme, abusive, or degrading—the porn industry will continue to meet that demand.

# STOP THE DEMAND FOR **EXPLOITATION**

Not only is there virtually no standard system in place to confirm age or consent in porn, but there's also virtually no formal system for reporting and addressing industry abuse.

# STOP THE DEMAND FOR SEX

## TRAFFICKING

According to the National Human Trafficking Hotline, pornography is the third-most common form of sex trafficking reported to them.

Even in mainstream porn, sex trafficking happens more often than most people think.

# STOP THE DEMAND FOR OBJECTIFICATION

Research indicates that consuming porn can normalize sexual objectification and dehumanization, which can have profound consequences in the ways porn consumers view and treat others.

# STOP THE DEMAND FOR SEXUALIZED RACISM

Research shows that mainstream porn featuring people of color often promotes racism by focusing on degrading stereotypes.

**STOP THE DEMAND  
FOR**

**NONCONSENSUAL  
CONTENT**

Virtually every major porn site has been found to host image-based abuse (sometimes called “revenge porn”) or even child sexual exploitation material (also known as “child pornography”).

# STOP THE DEMAND FOR SEXUAL VIOLENCE & ABUSE

Research shows that as few as 1 in 3 and as many as 9 in 10 videos show physical aggression or violence.

Research also shows that porn consumption is a significant predictor of real-life sexual violence.

Fritz, Malic, Paul, & Zhou, 2020

Bridges, Wosnitzer, Scharrer, Sun, & Liberman, 2010

Wright, Tokunaga, & Kraus, 2016

# STOP THE DEMAND FOR CHILD SEXUAL EXPLOITATION

Of the domestic minor trafficking victims who had been forced into porn, the average age they began being filmed was 12.8 years old.

While things like rape and trafficking are already illegal, they continue within the porn industry because there is a demand for extreme content and little oversight to protect victims.

By raising awareness and educating on the potential harms of porn, we can help #StopTheDemand at its root.



FOLLOW



TURN ON  
NOTIFICATIONS

# TOGETHER WE CAN #STOPTHEDEMAND

You can help more people learn about the negative impacts of porn by supporting our educational resources at

[ftnd.org/donate](https://ftnd.org/donate).

LIKE, COMMENT & SHARE



SAVE

