

A GLOBAL MOVEMENT OF FIGHTERS

©FIGHT THE NEW DRUG

WHAT IS IMAGE-BASED SEXUAL ABUSE (IBSA)?

Image-based sexual abuse (IBSA) is a term that refers to the nonconsensual taking, making and/or sharing of intimate images without consent, including threats and "deepfakes."

IBSAOR "REVENGE PORN"

Although sometimes referred to as "revenge porn," IBSA is the preferred term since it does not suggest that the victim did something that deserved "revenge."

IBSA IS SURPRISINGLY COMMON

1 in 12 U.S. adults report that they have been victims of image-based sexual abuse, and even more disturbingly, 1 in 20 report that they have been perpetrators of image-based sexual abuse.

IBSA INVOLVING MINORS

IS ALSO LEGALLY CONSIDERED "CHILD PORNOGRAPHY"

According to one report, approximately

1 in 5 girls and 1 in 10 boys aged 13-17

report sharing their own nudes, and

1 in 3 underage teens report having seen nonconsensually shared nudes of other minors.

PORN CONSUMERS ARE MORE LIKELY TO PERPETRATE IBSA

Research shows that porn consumers are more willing to share intimate images of someone else without their consent, which researchers suggest is because of porn's tendency to

normalize objectification.

PORN SITES HAVE BEEN KNOWN TO HOST IBSA

Most porn sites do not verify age or

consent, meaning virtually anyone can

post anything—including image-based

sexual abuse. In fact, there have been many documented instances of verified accounts posting nonconsensual content or even child sexual

exploitation material on porn sites.

VICTIMS OF IBSA OFTEN EXPERIENCE MENTAL HEALTH CHALLENGES

Many victims of image-based sexual abuse feel powerless, helpless, or even suicidal. Research indicates that victims of image-based abuse often experience severe and disruptive mental health effects including PTSD, anxiety, and depression.

As one victim of image-based sexual abuse said,

"THE VIDEOS OF ME BEING ON PORNHUB HAS AFFECTED MY LIFE TO THE POINT WHERE I DON'T LEAVE MY HOUSE ANYMORE.

I STOPPED BEING ABLE TO WORK
JUST BECAUSE I WAS TOO SCARED
TO BE OUT IN PUBLIC AROUND
OTHER PEOPLE. AND I FEEL LIKE
EVERYONE WHO LOOKS AT ME HAS
LOOKED AT THOSE VIDEOS."

THERE IS HELP AVAILABLE

If you have experienced image-based sexual abuse, please know that you're not alone, and that there are resources available to help you.

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