

#THE DIRTY DOZEN

**COMPANIES THAT PROFIT FROM
SEXUAL EXPLOITATION**

A GLOBAL MOVEMENT OF FIGHTERS
©FIGHT THE NEW DRUG

EVERY YEAR, OUR FRIENDS AT THE NATIONAL CENTER ON SEXUAL EXPLOITATION (NCOSE), A WASHINGTON D.C.-BASED NONPROFIT, RELEASE THE "DIRTY DOZEN" LIST.

This list calls out twelve mainstream companies profiting from sexual exploitation in some way.

Here are some of this year's mainstream contributors of sexual exploitation.

THE "DIRTY DOZEN"



Apple

Apple neglects to enforce sufficient content filtering for teenagers, thereby exposing them to inappropriate material. Additionally, the company allows the availability of apps that facilitate the production of deepfake pornography, further contributing to the issue of sexual exploitation.

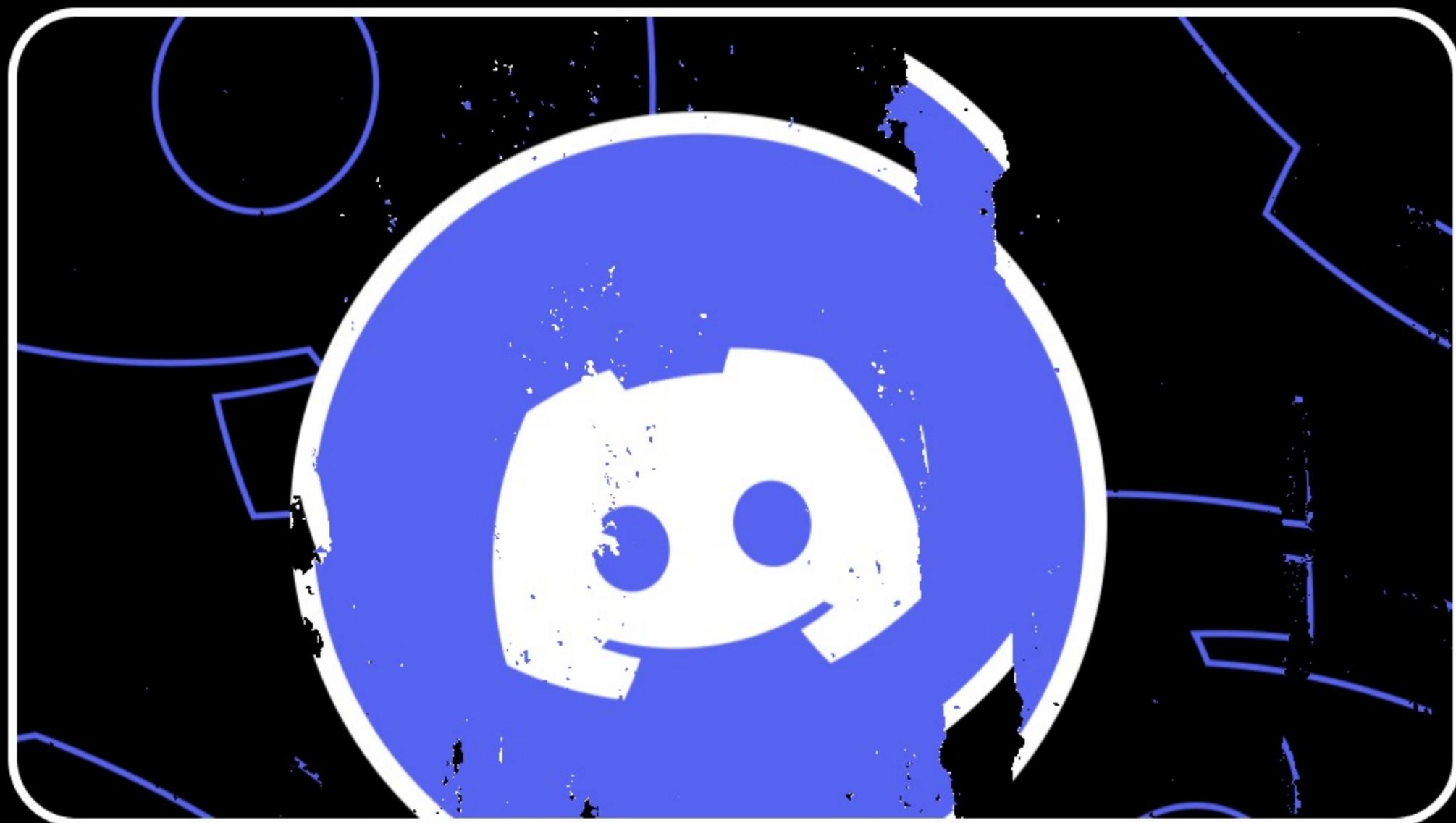
THE "DIRTY DOZEN"



Cash App

A prevalent platform for criminal activities such as the trade of child sexual abuse material (CSAM), prostitution, and sex trafficking. The platform creates an anonymous and swift environment for transactions with minimal age and identity verification measures.

THE "DIRTY DOZEN"



Discord

A popular messaging platform, has unfortunately become a hotspot for grooming and exploitation. It fails to effectively implement safeguards against explicit content and grooming behaviors, and lacks monitoring for CSAM or exploitation in live streams,

THE "DIRTY DOZEN"



GitHub

Hosts code and forums dedicated to creating deepfakes and nudify apps. GitHub also enables the development of synthetic sexually explicit material (SSEM) abuse. Despite some automated detection for CSAM, GitHub fails to scan code for technology that generates or shares CSAM, allowing programmers to advance such harmful technology with impunity.

THE "DIRTY DOZEN"

SINCE ITS INCEPTION IN 2013, THE "DIRTY DOZEN" ANNUAL CAMPAIGN HAS LED TO THOUSANDS OF INDIVIDUALS CALLING ON CORPORATIONS, GOVERNMENT AGENCIES, AND ORGANIZATIONS TO CHANGE THEIR SEXUALLY EXPLOITATIVE POLICIES AND PRACTICES.

THE "DIRTY DOZEN"

Past successes include popular video-sharing platform TikTok updating its safety features after the "Dirty Dozen" list of 2020 exposed the lack of control parents could have over their child's TikTok account. United Airlines also began training personnel on how to handle in-flight porn consumption from passengers, Hilton Hotels removed porn from their hotel rooms, Cosmopolitan put blinders over magazines in grocery stores, and Overstock.com removed porn from their website, all in response to this campaign.

THE "DIRTY DOZEN"

**ONE OF THE BIGGEST
"DIRTY DOZEN"
SUCCESSIONS IN HISTORY
WAS IN THE SUMMER OF
2014 WHEN GOOGLE MET
WITH THE NCOSE AND
RESPONDED TO BEING ON
THE LIST BY MAKING THE
HUGE DECISION OF NO
LONGER ALLOWING PORN
SITES TO ADVERTISE
USING GOOGLE ADWORDS.**

THE "DIRTY DOZEN"

**FOR THE FULL
"DIRTY DOZEN"
LIST, VISIT NCOSE'S
OFFICIAL WEBSITE**

endsexualexploitation.org



NATIONAL CENTER ON
SEXUAL EXPLOITATION