

FIGHT THE NEW DRUG™

A GLOBAL MOVEMENT
OF FIGHTERS

Fight the New Drug is a non-religious and non-legislative organization that exists to provide individuals the opportunity to make an informed decision regarding pornography by raising awareness on its harmful effects using only science, facts, and personal accounts.

Due to the advent of the internet and the ubiquity of the smartphone, pornography is more accessible, affordable, anonymous, and available than ever before. According to a nationally representative survey of U.S. teens, 84.4% of 14 to 18-year-old males and 57% of 14 to 18-year-old females have viewed pornography.^[1] Additionally, a 2020 study also found that the majority of 11-13 year olds have already been exposed to porn, with some being exposed as early as 7 years old.^[2]

While decades of studies from respected academic institutions have demonstrated significant impacts of porn consumption for individuals, relationships, and society, very few individuals, especially youth are aware of these impacts.

Fight the New Drug's Live age-appropriate presentations combine the most up-to-date research, personal stories, and engaging visuals to help educate students on the harmful effects of porn.

Each presentation helps students understand the impacts of pornography on individuals, relationships, and society and includes the following content.

- How pornography impacts the brain
- How pornography impacts relationships
- How pornography impacts society
- How to access free educational resources about porn's harms
- How to join a worldwide community that fights for love and make an educated decision about porn

We hope your child enjoys the presentation and leaves with a better understanding of the negative impacts of pornography so that they can make an informed decision regarding pornography to consider before consuming.

For more information on Fight the New Drug and to access our educational resources, visit fightthenewdrug.org! Or contact us at info@fightthenewdrug.org

[1] WRIGHT, P. J., PAUL, B., & HERBENICK, D. (2021). PRELIMINARY INSIGHTS FROM A U.S. PROBABILITY SAMPLE ON ADOLESCENTS' PORNOGRAPHY EXPOSURE, MEDIA PSYCHOLOGY, AND SEXUAL AGGRESSION. J.HEALTH COMMUN., 26(1), 39-46. DOI:10.1080/10810730.2021.1887980

[2] BRITISH BOARD OF FILM CLASSIFICATION. (2020). YOUNG PEOPLE, PORNOGRAPHY & AGE-VERIFICATION. BBFC. RETRIEVED FROM [HTTPS://WWW.BBFC.CO.UK/ABOUT-CLASSIFICATION/RESEARCH](https://www.bbfc.co.uk/about-classification/research)