



# Live Presentation Program

— Fight the New Drug

Keynote





# Our Mission

Fight the New Drug is a non-religious and non-legislative organization that exists to provide individuals the opportunity to make an informed decision regarding pornography by raising awareness on its harmful effects using only science, facts, and personal accounts.

**| Learn more at [ftnd.org/about](https://ftnd.org/about)**

Fight the New Drug is a 501(c)(3) Nonprofit Organization, Founded in 2009





# Highlights of Our Efforts

6 Million+

FIGHTERS  
WORLDWIDE

500+

PUBLIC SCREENING  
LICENSES SOLD

1.8 Million+

BRAINHEARTWORLD.ORG  
WEBSITE VISITS

1 Million+

INDIVIDUALS REACHED IN  
PRESENTATIONS WORLDWIDE

93,000+

FIGHT THE NEW DRUG TEES BEING REPPED  
BY FIGHTERS IN 145 COUNTRIES

1,350+

PUBLISHED ARTICLES  
ON FTND.ORG

31.1 Million

VIDEO VIEWS ON  
YOUTUBE & VIMEO

49

NUMBER OF COUNTRIES REPRESENTED  
BY FIGHTER CLUB MEMBERS

192 of 193

NUMBER OF COUNTRIES REPRESENTED BY PEOPLE WHO  
HAVE VISITED FTND.ORG





# Why Book Fight the New Drug

—Due to the advent of the internet and the ubiquity of the smartphone, pornography is more accessible, affordable, anonymous and available than ever before and one study found that most kids are exposed to porn by age 13.\*

Decades of studies from respected academic institutions have demonstrated significant impacts of porn consumption for individuals, relationships, and society, yet very few individuals are aware of these impacts.

Fight the New Drug's Live Presentations give individuals access to the most up-to-date research to make an informed decision regarding pornography.

## How Pornography Impacts:

### Individuals

- Porn can change the brain
- Porn can be habit-forming
- Porn consumption can become an escalating behavior
- Porn can negatively impact mental health

### Relationships

- Porn can negatively impact love, intimacy, and relationship satisfaction
- Porn can normalize and fuel objectification

### Society

- Porn often normalizes and promotes sexual violence
- Porn can fuel discrimination
- Porn is linked to sex trafficking and fuels sexual exploitation

| Get the Facts about pornography at: [ftnd.org/gtf](https://ftnd.org/gtf)

\* (BBFC, 2020)



# A Presentation with an Impact

—Since 2011, Fight the New Drug has delivered over 1,800 live presentations and reached over 1 million individuals. Our presentations have proven to be effective in educating individuals on the harmful effects of porn so they can become empowered to make an informed decision regarding porn for themselves.

To gauge audiences' understanding of the harmful effects of pornography, and to help determine the success of each event, Fight the New Drug provides individuals an opportunity to complete a survey before and after live presentations. Over the years, the data collected from these surveys show that across all demographics, a majority of audience members change their views surrounding pornography after hearing an FTND presentation.

89%

**"VIEWING PORN IS HARMLESS"**

89% of students shifted their response to "disagree" after a presentation.

93%

**"PORN CAN BE HABIT-FORMING"**

93% of students shifted their response to "agree" after a presentation.

71%

**"PORN NEGATIVELY IMPACTS SOCIETY"**

71% of students shifted their response to "agree" after a presentation.

| Change the conversation in your community with a Live Presentation by Fight the New Drug.



# A Presentation for Everyone

—Each age-appropriate presentation is uniquely equipped with relevant research, humor, interactive elements, and media content to help audience members of various ages and backgrounds understand the impacts pornography can have. In alignment with our mission, presentations are non-religious and non-legislative, educating with only science, facts, and personal accounts.

## Middle School

Students: Grades 5–8

**AUDIENCE**

55 Min.  
**DURATION**

Presentation  
**DETAILS**

## High School

Students: Grades 9–12

**AUDIENCE**

55 Min.  
**DURATION**

Presentation  
**DETAILS**

## Community & Parent

Parents, Caregivers, Educators

**AUDIENCE**

75 Min.  
**DURATION**

Presentation + Q&A  
**DETAILS**

## College & University

College Students & Faculty

**AUDIENCE**

75 Min.  
**DURATION**

Presentation + Q&A  
**DETAILS**

## Keynote

Corps., Orgs., Conference Attendees

**AUDIENCE**

75 Min.  
**DURATION**

Presentation + Q&A  
**DETAILS**

| Dive into each presentation type to discover what will work best with your specific audience.



# Keynote

—A custom presentation in alignment with Fight the New Drug’s non-religious and non-legislative mission that educates on porn’s impacts.

Allow Fight the New Drug to craft a unique presentation specific to your individual audience. Content will incorporate pornography’s impact on individuals, relationships, and society in the most relevant way for your unique event. Each keynote address request will be reviewed and approved by Fight the New Drug before being booked.

**A live Q&A is included as part of this presentation.**

## Material Covered

- How pornography impacts the brain
- How pornography impacts relationships
- How pornography impacts society
- Custom content specific to presentation requests including: relevant research, unique personal accounts, and engaging interactive media

### AUDIENCE

50—110,000  
Corporations, Organizations,  
Conference Attendees, etc.

### DURATION

Custom  
—  
Determined by the booking request.

## Keynote Topic Additions or Examples

- How porn is connected to sexual dysfunction
- How porn fuels sexual violence & rape culture
- Porn & image-based sexual abuse
- Porn & OnlyFans
- Porno & discrimination
- Porn’s impact on partners and intimacy
- Preventing and managing porn exposure
- How to facilitate healthy conversations about porn

INDIVIDUALS  
RELATIONSHIPS  
SOCIETY





# Frequently Asked Questions

## —Is the presentation appropriate?

Of course, We do not show or discuss any images, videos, or stories that would be inappropriate for a classroom setting. Our presentation will not encourage a young person or adult to seek after pornography. Each presentation is uniquely crafted for each audience type.

## —How much does the presentation cost?

The presentation cost varies based on location, the number of presentations that will be given in that area, requested dates and times for the event, etc. We work diligently to sustain our presentation program while also making these live events as affordable as possible. Contact us for more information.

## —Do you present at public schools?

Yes. We have a non-legislative approach to our message, we have no religious agenda, we do not discuss this topic from a moral perspective, and our content is appropriate for schools. We have presented at countless middle schools, junior high schools, and high schools as well as colleges and universities, both public and private.

## —Will you present at locations other than schools?

Yes! We have presented at community events, conferences, churches and other various communities all across the world.

# What Others Have to Say...

"Fight the New Drug was wonderful to work with and we were able to carry their presentation to over 600 people. Thank you Fight the New Drug for creating this amazing presentation! The delivery was fantastic as well. I have heard nothing but rave reviews from the teens that were present. They have gone home and educated their parents. There are now more 'Fighters' in Texas. I can't thank you enough!"

—**Rebecca Janzen, Parent**

"Very positive feedback from staff and students. The message regarding the impact of porn on the brain, relationships, and society was impactful for the students. I recommend this presentation to all schools."

—**Rodney, School Principal**

"The feedback we've gotten from these assemblies has been tremendous. Parents, administrators at the schools, we've all been very excited about the message this promotes to our students."

—**Aimee, Community Leader**

"FTND's in-school presentations are engaging and compelling. They provide research-based information in a format and manner that effectively reaches youth. I salute their team and I support their efforts to arm those most at risk with vital information about pornography."

—**Jill Manning, Ph.D., Therapist, Researcher & Author**

"The assembly at our school was a huge success. We have tried other approaches in addressing the issue of pornography, most of which did not seem to resonate with the students. Many other parents and teachers were apprehensive to try again. However, the peer-to-peer approach had our students laughing, participating, listening, and learning."

—**Heidi Wasden, Parent**

"My first porn experience was when I was 12 years old in sixth grade and it was a pop-up ad...and I wasn't exactly sure what to. Sadly, after that day, I went back to view it again, and again, and again. To this day, I've probably viewed some sort of pornography at least once a week for the past six years. Now I feel like I'm ready to stop. Today's presentation really hit home for me and I'm glad you guys came."

—**Jared, Age 18.**

"The presentation really connects with students and makes them WANT to listen instead of MAKING them listen. It feels like it's purposely brought to their level. It's a great message given in a great way."

—**Tasha Rich, Middle School Counselor**

"Hosting a Fight the New Drug assembly at our school was a privilege! It was spectacular! Being a student, I had prepared myself for what I had expected to be an awkward situation—but it was nowhere near awkward. The assembly had a profound influence on our student body—people still talk about it all the time!"

—**Kaitlyn Bown, Student**

"I really enjoyed the assembly and thought it brought a lot of good to everyone that attended. I feel bad for those that did not attend because of all the information and good things you brought to our school. I believe it has changed me for the better and has made me understand the harm that this drug can do. I would strongly encourage they come back in years to come. Even though I'm graduating, I want all the younger grades to hear and understand the harms that porn can do."

—**Chase Christensen, Student**



# A Movement For Love

Looking for more info or wanting to schedule a live event with Fight the New Drug?

**Schedule a call today!**

[ftnd.org/presentationinfo](https://ftnd.org/presentationinfo)