Live Presentations by

FIGHT THE NEW DRUG

Helping Students Navigate Porn, AI Deepfakes, Sextortion & Online Exploitation

The research-backed student presentation trusted by schools, parents, and community leaders to address the most difficult issues facing young people today.

- Age-Appropriate
- Live
- Research-Backed
- Student-Engaging
- Customized for Your Audience

Middle School • High School • Community & Parent

THE ISSUE

Pornography has never been more accessible. Smartphones, social media, and AI-powered technology expose young people to pornography and related issues like deepfakes, sextortion, and online exploitation at younger ages and at unprecedented rates. One nationally representative study found the average age of first exposure is just 12 years old.

Yet many students, parents, and educators have never received evidence-based education on how these issues affect mental health, relationships, online safety, and how to navigate today's digital landscape. Fight the New Drug bridges that gap through engaging, research-based presentations grounded in science, facts, and personal accounts.

AGE 12

12 is the average age of first exposure to pornography. [1]

1.2 MILLION

1.2 million children experienced AI-generated sexually explicit deepfakes in 2025. [2]

80%

Nearly 80% of teens who have seen porn say they have used it to learn about sex. [1]

75% | **70%**

75% of boys and 70% of girls have seen porn. [1]

44%

44% of teens have seen sexual content they believe was AI-generated, and for most of them, the exposure was accidental. [3]

1. (Robb, M. B., & Mann, S., 2023).
2. (UNICEF, 2026)
3. (Mann, S., Zimmermann, L., Radesky, J., & Robb, M. B., 2026)

HOW WE HELP

Our presentations help audiences understand how pornography can impact individuals, relationships, and society, while also addressing the digital realities young people face today.

- How porn impacts mental health
- How porn impacts relationships
- The risks of sexting and AI deepfakes
- The reality of sextortion
- The danger of online exploitation
- Digital safety tips
- How to have healthy conversations
- What to do if you're a victim
- Help and recovery tools

1,800+ LIVE PRESENTATIONS

1 MILLION+ INDIVIDUALS

Since 2011, Fight the New Drug has delivered more than 1,800 live presentations, reaching over 1 million individuals worldwide.

Founded in 2009, Fight the New Drug is a non-religious, non-legislative 501(c)(3) nonprofit organization dedicated to helping individuals make informed decisions regarding pornography by raising awareness of its harmful effects through science, facts, and personal accounts.

FIGHT THE NEW DRUG FTND.ORG

A PRESENTATION WITH IMPACT

To measure the effectiveness of each event, participants are invited to complete surveys following every presentation.

STUDENTS

Survey Results

For youth audiences, surveys measure changes in students' understanding of pornography's impacts on individuals, relationships, and society.

94% **Porn Can Be Harmful** 94% of students agree porn can be harmful after attending a presentation

94% **Porn Can Negatively Impact Mental Health** 94% of students agree pornography is connected to poorer mental health after attending an event

97% **Porn Can Negatively Impact Relationships** 97% of students agree pornography can negatively impact relationships after attending an event

92% **Porn Can Create Unhealthy Habits** 92% of students agree pornography can create unhealthy habits that get more intense over time

PARENTS

Survey Results

For parent audiences, post-presentation surveys assess participants' understanding of the issue, as well as their preparedness and motivation to have informed conversations with young people about pornography.

95% 95% of parents and community members reported feeling significantly knowledgeable on the harms of porn after attending a presentation

96% 96% of parents and community members felt confident talking with young people about pornography after attending the presentation

93% 93% of parents and community members felt motivated to take action after attending a presentation

93% 93% of parents and community members felt equipped with tools and resources, and planned to speak with a young person about these issues

A PRESENTATION FOR EVERY AUDIENCE

Every Fight the New Drug presentation combines current research, compelling personal stories, professionally produced media, humor, and interactive elements to create an experience that informs and resonates.

Middle School

High School

Parent & Community

RESEARCH BASED

Grounded in the latest scientific research, facts, and personal accounts.

ENGAGING

Professional media, personal stories, humor, and interactive elements keep audiences engaged from start to finish.

RELEVANT

Continuously updated to address today's digital landscape, including AI-generated explicit content, sextortion, online exploitation, and digital safety

PRACTICAL

Equips students, parents, and educators with practical tools to make informed decisions and have healthier conversations.

A PRESENTATION FOR EVERY AUDIENCE

MIDDLE SCHOOL

- How porn impacts mental health
- How porn impacts relationships
- The risks of sexting and AI deepfakes
- The reality of sextortion
- The dangers of online exploitation
- Digital safety tips
- How to have healthy conversations
- Help and recovery tools

Students Grades 5–8

55 Minutes

HIGH SCHOOL

Everything in the Middle School Presentation Plus:

- The connection between porn and sex trafficking
- Tips to quit porn

Students Grades 9–12

55 Minutes

PARENT/ COMMUNITY

- How pornography impacts the brain, relationships, and society
- How to help a child struggling with pornography
- How to protect youth from the dangers of pornography, AI deepfakes, sextortion, and online exploitation
- How to facilitate a healthy conversation around pornography and digital safety
- A Live Q&A

Parents, Caregivers, Educators

75 Minutes

Middle School and High School content is uniquely crafted to ensure it is appropriate for each audience and age group. Topics from the Middle and High School presentations may be added or removed upon request.

We recommend splitting up youth audiences over 1,000 into separate presentations to ensure audience engagement

WHAT OTHERS HAVE TO SAY

Fight the New Drug was wonderful to work with, and we were able to carry their presentation to over 600 people. Thank you, Fight the New Drug, for creating this amazing presentation! The delivery was fantastic as well. I have heard nothing but rave reviews from the teens that were present. They have gone home and educated their parents. There are now more "fighters" in Texas. I can't thank you enough!!!
—Rebecca Janzen, Parent

FTND's in-school presentations are engaging and compelling. They provide research-based information in a format and manner that effectively reaches youth. I salute their team, and I support their efforts to arm those most at risk with vital information about pornography.
—Jill Manning, Ph.D., Therapist, Researcher & Author

Very positive feedback from staff and students. The message regarding the impact of porn on the brain, relationships, and society was impactful for the students. I recommend this presentation to all schools.
—Rodney, School Principal

The presentation really connects with students and makes them WANT to listen instead of MAKING them listen. It feels like it's purposely brought to their level. It's a great message given in a great way. —Tasha, Middle School Counselor

I still remember the day you guys came to my school, and, really, what was said and the info given have had a continual impact on my life to this day. It is always nice to know that I am not alone. No one is. I really love what you stand for, and what you stand against.
—Student

I was a victim of sexting, and I wanted to say the presentation made me feel very seen and heard, so thank you. Keep up the work! I'm rooting for you! —Student

The feedback we've gotten from these assemblies has been tremendous. Parents, adminis at the schools, we've all been very excited about the message this promotes to our students.
—Aimee, Community Leader

Our school has tried other approaches in addressing the issue of pornography, most of which did not resonate. Fight the New Drug's presentation had our students laughing, participating, and learning. —Heidi, Parent

FAQ

Is the presentation appropriate?
Of course, we do not show or discuss any images, videos, or stories that would be inappropriate for a classroom setting. Our presentation will not encourage a young person or adult to seek pornography. Each presentation is uniquely crafted for each audience type and is age-specific.

How much does the presentation cost?
The presentation cost varies based on location, the number of presentations that will be given in that area, requested dates and times for the event, etc. We work diligently to sustain our presentation program while also making these live events as affordable as possible. Contact us for more information.

Do you present at public schools?
Yes. Our message is grounded in research and personal accounts. We have no religious or political agenda, and we do not discuss this topic from a moral perspective. All content is specifically appropriate for each audience type. We have presented at countless middle schools, junior high schools, and high schools as well as colleges and universities, both public and private, across the country.

Will you present at locations other than schools?
Yes! We have presented at community events, conferences, churches, and other various communities all across the world.

A Movement For Love

Looking for more info or wanting to schedule
a live event with Fight the New Drug?

Schedule a call today!
ftnd.org/presentationinfo

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